

Amanda Lewis

Proposals | Packaging | POS | Illustration | Digital & Print Artworking

Get in touch

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A: Canberra, ACT

Education

University of New South Wales,
College of Fine Arts,
Australia
Bachelor of Design
(2010-2014)

References

Jack Strickland
Charles Edward
(Former Head of Bids)
E: jack.strickland@
quinnlondon.co.uk

Jacqui Matthews
The Mix Agency
(Former Art Director)
M: 0410 405 047

Program knowledge*

Adobe Creative Cloud

- Indesign
- Illustrator
- Photoshop
- Adobe Acrobat Pro
- Dimension

Microsoft Applications

- PowerPoint
- Word
- Excel

Basic Knowledge

- After Effects
- Mural
- Blender 2.8

**Proficient on Mac & PC platforms*

Working rights

Australian citizen
NV1 Eligible

Professional Experience

Charles Edward | Contract Graphic Designer
(Oct 2019 - Jan 2020)

A design and construction company, who provide premium fit-out and project management services for commercial office spaces.

Responsibilities: I provided in-house design services for rapid tender and pre-qualification submission responses as well as graphic collateral to support tender interviews. Apart from these key responsibilities, due to the small size of the bid team, I was also expected to provide a variety of additional skills including photography, project management and bid coordination.

Key Achievements: Due to the tight timelines required for submissions, I had to pick up the intricacies of a new industry very quickly in order to be effective in this role. During this time, I was delighted to learn several tenders I submitted were successful in securing valuable national and international clients, such as The Butcher Restaurant in Amsterdam's RAI tower and Jaeger's head office and showroom in London's West End. Combined, these tenders are worth approximately nine million pounds which was accrued in the three month contract period. Apart from these outcomes, I was delighted to receive very positive feedback on the clarity and quality of my tender responses from clients and internal directors.

Professional Experience Continued

Ernst & Young UK | Contract Graphic Designer
(Feb 2019 - Aug 2019)

EY provide global services to help retain the confidence of investors, manage risk and achieve full business potential.

Responsibilities: My role at EY was to create and expedite bespoke graphic design solutions to support the 'win' opportunities of the UK&I pursuits team. This end-to-end service included initial brainstorming and client research, through to refinement and down-selection of concepts, final delivery of high quality proposal documents and other supporting collateral. Other responsibilities included liaising with external printers as well as briefing and managing offshore design resources.

Key Achievements: Having a predominantly creative agency background prior to joining EY, I hit the ground running and provided fresh and creative insights to the UK&I design team. Under pressured lead-times, I delivered proposal documents and presentations targeting a wide range of clients - from large oil & gas to pharmaceutical and luxury brands. I'm extremely proud of the fact I helped the company secured upwards of 18 million pounds in the condensed time frame of a six month contract.

Additional Experience

(Feb 2012 - Dec 2015)

While completing my Bachelor's Degree, I actively sought out varied design work that helped me break into the design industry. In the three years gained valuable experienced working within a

creative agency as well as in-house environments which included the following companies:

Exposure Creative | Junior Designer
Year 13 | Junior Designer
Baresque | Junior Designer

The Mix Agency | Mid-Weight Graphic Designer
(Jan 2016 - Sep 2018)

A specialist in Australian shopper marketing, The Mix Agency delivers leading FMCG advertising campaigns, for major food and beverage retail brands. These campaigns explore various market channels and activation points nationwide.

Responsibilities: My role involved end-to-end design support from creative idea generation/ brainstorming, concept design (packaging, layout, illustration and point of sale), through to artworking and photography retouching. Apart from my core responsibilities, I supported the senior designers with key visual campaign development and monitored junior team members on project delivery.

Key Achievements: I developed the skill set to confidently manage independent and group projects. This could involve anything from working with the art director on key visual development, overseeing conceptual packaging and campaign roll outs through to delivering the artwork under tight deadlines. This extended to working efficiently within a collaborative and multifaceted studio environment, to deliver larger advertising campaigns as a team.

I was proud to be a brand ambassador for consumer giants, such Coca-Cola, Ferrero and Sanitarium as well as develop and deliver unique product launches through to tailored seasonal campaigns on both print and digital platforms.